

# 12<sup>TH</sup> ANNUAL CONFERENCE OF THE METABOLOMICS SOCIETY

DUBLIN, IRELAND | JUNE 27-30, 2016



**EXHIBITION AND SPONSORSHIP BROCHURE** 



Dear Colleagues,

We are delighted to announce that the 12th International Conference of the Metabolomics Society will be held in Dublin, Ireland June 27-30, 2016 at the Convention Centre Dublin (CCD). The CCD is Ireland's new world-class, purpose built, international conference and event venue.

Sponsorship and exhibitor opportunities are now available. The conference is the official meeting of the Metabolomics Society bringing together all the major international organizations involved in human, plant, microbial, animal and environmental metabolomics.

We expect this to be the event in 2016 for metabolomics researchers from around the world, where established experts and the rising stars of the future will present their work in a combination of plenary and parallel sessions.

The conference will attract a high proportion of senior scientists with top level purchasing authority. By taking advantage of the fantastic Exhibition and Sponsorship packages available, you will have the opportunity to position your brand and product at the forefront of the scientific community.

Your support is extremely important to the success of the meeting, helping to keep registration costs down which allows more of our younger scientists to attend.

We look forward to working with you.

Chairs of the Local Organizing Committee

Prof. Lorraine Brennan and Dr. Aifric O 'Sullivan UCD Institute of Food and Health, UCD, Dublin, Ireland



### TO SIGN-UP AND REGISTER NOW

#### click this link:

www.metabolomics2016.org

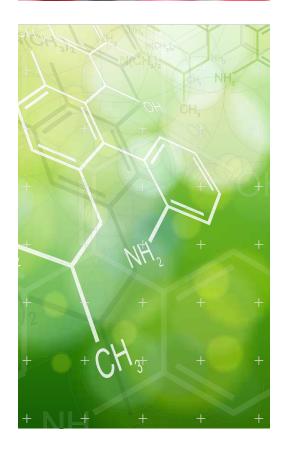
or to get more information, please contact: **A-S-K Associates at** 

at info@metabolomics2016.org

who will be pleased to assist you.







# Reasons to become a Sponsor of the 12th International Conference of the Metabolomics Society

#### Industry partnership is at the heart of this event

Delivery through a partnership with industry has been at the heart of the Metabolomics Society Conferences since the beginning. Our sponsorship packages have been carefully shaped to meet the commercial imperative of our industry partners. We understand your needs and how to meet them while adding value to the experience enjoyed by our delegates.

# Involvement in Metabolomics Society Conference is all about building brand awareness

Our exhibition hall is positioned to capture maximum customer engagement during lunch and poster viewing sessions. There are a range of opportunities to suit every budget, keeping your brand front of mind with delegates. Sponsors will also benefit from enhanced brand exposure in web and printed collateral, before, during and after the event when applicable.

#### Meet new contacts and strengthen key relationships

Maximizing networking opportunities for our delegates is an important priority. We work hard to provide places for formal and informal networking. Dedicated meeting spaces include an integrated exhibition hall where all refreshments will be served.

The Convention Centre Dublin (CCD) is an ideal venue for staging this event, open foyers and meeting space to achieve a valuable experience for our delegates and sponsors alike.

### The next step

Supported by a loyal and growing base of sponsorship partners, in recent years there has been very significant interest in many of the sponsorship opportunities. A prompt decision will increase the chances of you securing the package and placement you want and realizing the full benefit of your investment – including your logo on the event website and in advanced marketing.

Please note that exhibition/sponsorship packages will only be confirmed once registration and payment has been made. This will be managed strictly on a first come first served basis.



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# 2016 CONFERENCE SPONSORSHIP OPPORTUNITIES



All prices are in U.S. Dollars (\$). Sponsor Placement will be determined on a first-paid, first served basis.

#### **Platinum Sponsor**

\$16,000

Our highest level of sponsorship provides you the most visible placement options throughout the event!

#### Your benefits include:

- 60 minute oral presentation slot as part of our lunchtime workshop program (All conference attendees will receive a box lunch. Additional food and beverage in your presentation room is at an additional cost and not included in the sponsorship amount.)
- Logo on conference website home page and sponsors page
- Logo recognition during daily morning session
- Logo on signage throughout the event
- Access to delegates through the Society's email service before and after conference (total of 3 messages)
- Exhibition display space approximate size is 20' x 30' (6m x 9m) (premium location)
- One (1) page profile / advertisement in conference program
- Registration at the Student registration rate for up to six company employees attending
- Complimentary Registration for two non-technical booth personnel/staff (no access to science sessions or food functions outside of exhibit hall)
- Space for a corporate poster in the poster sessions on a separate sponsors board
- Corporate membership within the Metabolomics Society with access to additional corporate services throughout the year

### **Gold Sponsor**

\$12,000

- Logo on conference website home page and sponsors page
- Logo recognition during daily morning session
- Logo on signage throughout the event
- Access to delegates through the Society's email service before and after conference (total of 3 messages)
- Exhibition display space approximate size is 20' x 20' (6m x 6m) (preferred location)
- One (1) page profile / advertisement in conference program
- Registration at the Student registration rate for four company employees attending
- Registration (*free*) for one non-technical booth personnel
- One (1) corporate poster in the poster sessions on a separate sponsors board
- Corporate membership within the Metabolomics Society with access to additional corporate services throughout the year

#### **Silver Sponsor**

\$8,000

- Logo on conference website sponsors page
- Logo recognition during daily morning session
- Logo on signage throughout the event
- Exhibition display space approximate size is 10' x 20' (3m x 6m)
- One (1) half-page advertisement in conference program
- Registration at the Student registration rate for two company employees attending
- One (1) corporate poster during poster sessions on a separate sponsors board
- Corporate membership within the Metabolomics Society with access to additional corporate services throughout the year

\*You must be a Corporate Member to be a Sponsor for the add-on items.

# 2016 CONFERENCE SPONSORSHIP OPPORTUNITIES

All prices are in U.S. Dollars (\$). Sponsor Placement will be determined on a first-paid, first served basis.

#### **Bronze Sponsor**

\$4,000

- Logo on conference website sponsors page
- Logo recognition during daily morning session
- Logo on signage throughout the event
- Exhibition display space approximate size is 10' x 10' (3m x 3m)
- Registration at the Student registration rate for one company employee attending
- Corporate membership within the Metabolomics Society with access to additional corporate services throughout the year

#### \*Local Sponsor

\$1,500

(For small businesses only with headquarters within 100km of Dublin)

- Logo on conference website sponsors page
- · Logo on signage throughout the event
- Exhibition display space 6 foot table only
- Does not include exhibit hall entrance pass, this would need to be purchased separately.

### \*University/Non-Profit Sponsor \$2,000

- Logo on conference website sponsors page
- Logo on signage throughout the event
- Exhibition display space 6 foot table only
- Does not include exhibit hall entrance pass, this would need to be purchased separately.

# \*Welcome Reception Sponsor (6 available)

\$3,500

- Logo recognition on signage at reception
- Recognition in the conference program book
- Logo on sponsorship page of website

### \*Conference Dinner (6 available) \$5,500

- Logo recognition on dinner menus and dinner signage
- Introduction of your VIP by the Society Officers during any dinner announcements
- One (1) page advertisement in conference program
- Logo recognition on conference website sponsorship page

#### \*Breakfast

#### (3 available, 1 sponsor per day)

\$4,000

- 30-minute oral presentation slot during breakfast; attendees will sign-up in advance.
- Logo recognition on signage
- Recognition in the conference program book
- Logo on sponsorship page of website
- The actual cost of the breakfast food and beverage will be added to the \$4,000 fee.

#### \*Coffee Break

#### (6 available, 1 sponsor per break)

\$2,500

- Logo recognition on signage at one morning OR afternoon coffee break
- Recognition in the conference program book
- Logo on sponsorship page of website

# \*Poster Session 1 & 2 Snack (2 available, 1 sponsor per session)

\$2,500

- Logo recognition on signage
- Recognition in the conference program book
- Logo on sponsorship page of website

# \*Conference Program Book (2 available)

\$3,000

- Logo and acknowledgement on back cover of program book
- Logo on sponsorship page of website
- One page advertisement in conference program book

# \*Conference Delegate Bag (1 available)

\$2,500

- Organization logo and conference logo on front of bag (bag style organized by A-S-K Associates in collaboration with sponsor)
- Logo on sponsorship page of conference website
- One (1) half-page advertisement in conference program book

\*You must be a Corporate Member to be a Sponsor for the add-on items.



#### **Metabolomics Society Student Travel Award**

The Metabolomics Society will provide up to **ten** \$500 student travel awards for outstanding academic achievement. The top students will be invited to give an oral presentation and the best presenter will be awarded a \$200 **student prize**.

#### **Metabolomics Society Early Career Prize**

The Metabolomics Society will provide up to **ten** \$500 Early Career Travel Awards to support their attendance at the Metabolomics Society annual conference. Successful awardees are then eligible to compete for a \$200 **Metabolomics Society Early Career Prize,** awarded to the best early career presentation.

If your company is interested in sponsoring travel awards please indicate your interest during the sponsorship registration process.

#### **The Conference Space**

We have booked over 29,000 sq. feet of conference space to conveniently accommodate all exhibit booths, posters and food functions in one location. This layout ensures that all Sponsor booths and Sponsor events get full visibility and guarantee best options for vendor and delegate interactions.

Selecting your booth location will occur after you have signed up for a specific sponsorship level and paid in full. Please refer to the sponsorship levels for details of the exhibition space allocated by sponsorship level. If you require additional space, please contact info@metabolomics2016.org.

#### **Concentrated Vendor Hours**

Monday, June 27, 2016 1.0 hour – Welcome Reception

Tuesday, June 28, 2016 4.0 hours
Wednesday, June 29, 2016 4.0 hours
Thursday, June 30, 2016 Hall is Closed



# Preliminary Conference Program

(subject to change)

## Monday, June 27, 2016

9:00 a.m. – 7:00 p.m.	Registration
10:20 a.m. – 12:00 p.m.	Workshop Session 1 Workshop Session 2 Workshop Session 3
12:00 – 1:30 p.m.	Lunch with Platinum Sponsor Presentations
1:30 – 3:30 p.m.	Workshop Session 4 Workshop Session 5 Workshop Session 6
5:00 - 6:00 p.m.	Opening Session and Plenary Speaker
6:00 – 7:00 p.m.	Welcome Reception

### Tuesday, June 28, 2016

8:30 – 9:50 a.m.	Plenary Session 2
9:50 – 10:20 a.m.	Poster Session with Break in Exhibit Hall
10:20 a.m. – 12:00 p.m.	Parallel Sessions
12:00 – 1:30 p.m.	Lunch with Poster Session in Exhibit Hall
12:20 – 1:20 p.m.	Platinum Sponsor Presentations
1:30 – 3:30 p.m.	Parallel Sessions
3:30 – 4:00 p.m.	Poster Session with Break in Exhibit Hall
4:00 – 5:30 p.m.	Parallel Sessions
5:30 – 7:00 p.m.	Poster Session 1 in Exhibit Hall

## Wednesday, June 29, 2016

8:30 – 9:50 a.m.	Plenary Session 3
9:50 – 10:20 a.m.	Poster Session with Break in Exhibit Hall
10:20 – 11:50 a.m.	Young Scientist Session 1
	Young Scientist Session 2
11:50 – 1:20 p.m.	Lunch with Poster Session in Exhibit Hall
12:10 – 1:10 p.m.	Platinum Sponsor Presentations
1:20 – 3:00 p.m.	Parallel Sessions
3:00 – 3:30 p.m.	Poster Session with Break in Exhibit Hall
3:30 – 5:00 p.m.	Parallel Sessions
5:00 – 6:30 p.m.	Poster Session 2 in Exhibit Hall
8:00 – 11:30 p.m.	Conference Dinner

### Thursday, June 30, 2016

9:00 – 10:25 a.m.	Parallel Sessions
10:25 – 10:50 a.m.	Break in Foyer
10:50 – 11:50 a.m.	Parallel Sessions
11:50 – 12:30 p.m.	Plenary Session 4
12:30 – 1:30 p.m.	Closing Remarks







# Plan to Sponsor and Attend the 12th International Conference of the Metabolomics Society!

The Conference is a unique and prestigious marketing opportunity and we are confident your involvements as a sponsor in this international meeting will provide your company with exceptional business rewards. For further details on the opportunities, please contact A-S-K Associates at info@metabolomics2016.org, who will be pleased to assist you.

#### **About Dublin**

Dublin is a breath of fresh air, a truly unique capital that's steeped in tradition yet young at heart. In the historic, compact city centre there is a lot to do and see, and visitors will love the rich selection of galleries, museums, restaurants, pubs and shops, not to mention the traditionally warm welcome from Dubliners. Furthermore, Dublin is a great gate-way to the rest of Ireland.

An eclectic modern capital city, Dublin provides the tradition you would expect alongside an exciting cosmopolitan aspect – this fusion of the old and the new makes Dublin exciting and unique. Dublin, a sophisticated metropolis with a population of over 1.7 million people, is widely acknowledged as one of Europe's loveliest and liveliest capital cities. A big city yes, but as intimate as a small town. Dublin prides itself on being one of the most engaging capitals of the world. Dublin people have friendliness running through their veins, and nowhere is this more obvious than in the city's many pubs, cafés and restaurants. A city that invites you into its heart, a city comfortable to explore and a city with a contagious energy and genuine welcome that makes you happy to be there.